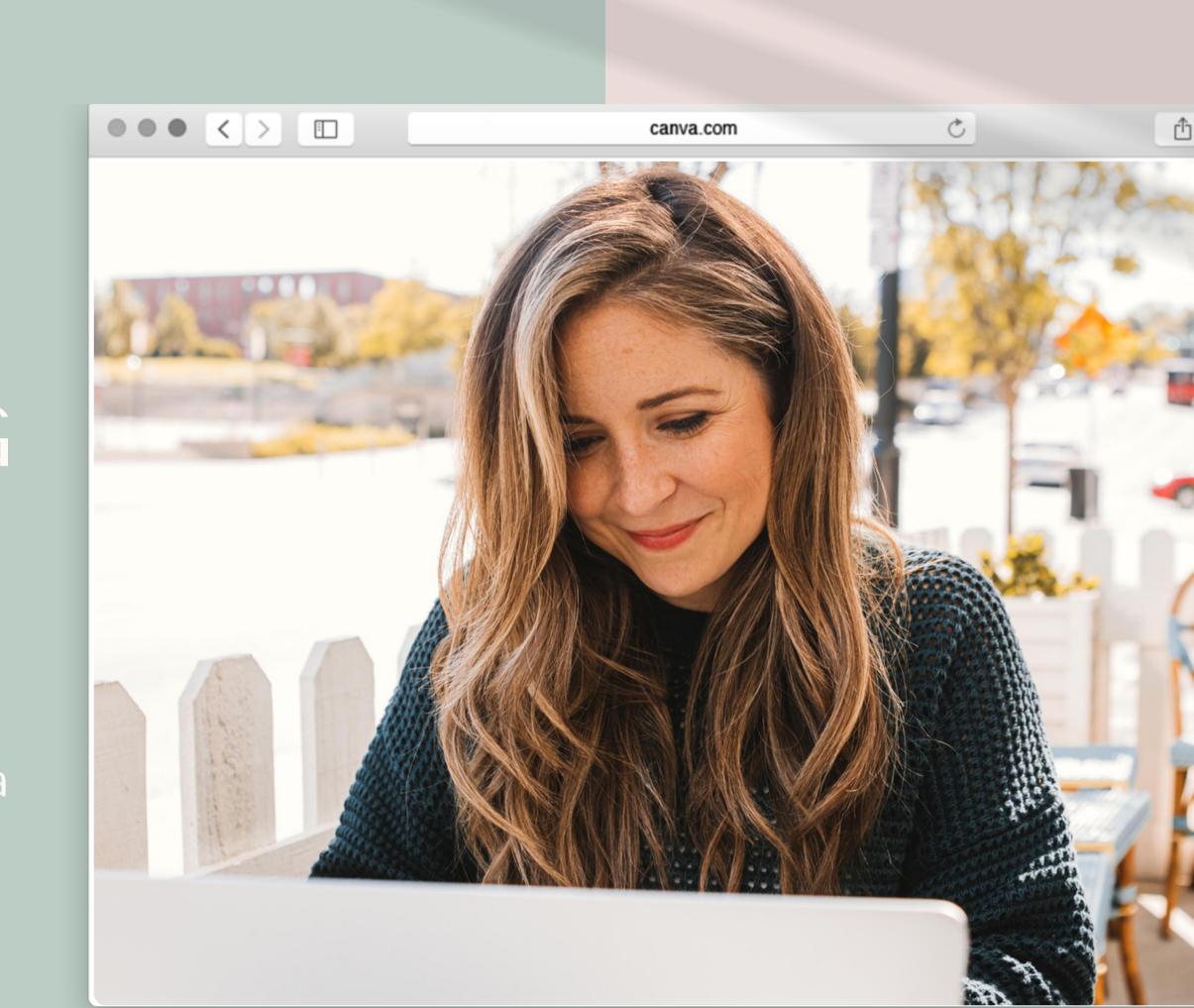


PRIVATE PRACTICE COUNSULTING

3 Month Guided Sessions to transform your vision of a thriving private practice into a reality.



Have you wanted to launch a private practice but haven't known where to start?

You're not alone. I'll come alongside you to lighten the load and not only make the process easier, but exciting and fun!

Acknowledge your fears

As therapists we know how paralyzing fear can be, and how it can prevent us from making important decisions in our lives. Fear spins a lot of narratives about what is and is not possible. Before we launch head first into all the practical (and fun) details, I would suggest that the first step is to acknowledge your fears around launching and growing a private practice.

You know the drill. Name the specific fears you have about starting or continuing to grow your practice, and give yourself permission to voice the fears that have been holding you back.

Re-write the Narrative

I believe the stories we tell ourselves are powerful, so we want to be sure we're telling ourselves the right story--the one we really want to embody. In light of that, start by re-writing the story of your practice according to your hopes and dreams. Launching your practice will take commitment and hard work, but you already know you can do hard things! I'm excited to come alongside you to see your vision of a thriving private practice come to life!

What is included?

1

Bi-weekly 60 minute or monthly 90 minute coaching calls to guide and support you in the first 3 months as you establish and grow your private practice.

On these calls we will identify your mission statement, brand pillars, ideal client and so much more that will help to set your practice apart from the rest!



A guided roadmap with everything you need to establish, launch, and sustain a successful private practice.

This will also include a thorough outline of best business practices.



A comprehensive list of essential contacts and connections you will need (i.e. web designers, graphic designers etc), along with discounted rates to use their services in order to create a unique and impactful presence online.



Quarterly check-in calls to help bolster and rally alongside you and your new practice!

Package Options:

Private Practice Launch Package: (1-4 as listed in the previous slide) is \$1000.

Rally Package: (2-4 as listed in previous slide) is \$800

Resource Package: (2 & 3 as listed in previous slide) is \$600